

TIGER OF SWEDEN

Tiger of Sweden Fall Winter 26 collection presented at Pitti Uomo

The Fall Winter Collection draws inspiration from the storied M94 train line, connecting Stockholm to Abisko, where the rhythm of urban life meets the stillness of northern landscapes. This season, city and nature converge; textures evoke bark, moss, and leaves, while fabrics reflect the warmth and durability of vintage train interiors. Prints capture the fleeting motion of passing scenery, echoing memory, travel, and the quiet stillness of a Swedish winter in transit. Completed in 1903, the same year Tiger of Sweden was founded, the M94 line mirrors the brand's enduring devotion to movement, craftsmanship, and timeless tradition.

Menswear explores a dialogue between protection and precision, where elevated tailoring meets contemporary functionality. Sharper suit blocks and structured silhouettes redefine classic formality through premium fabrics that add depth and tactility. Eveningwear introduces slub-structured tuxedos, archive stripes, and tailored checks, while relaxed tailoring brings softness to the narrative with unconstructed blazers, modern chinos, and overcoats forming the foundation of a versatile wardrobe. Technical outerwear and quilted jackets enhance comfort and resilience, complemented by fine-gauge knits.

The womenswear collection embodies a harmony between structure and softness, where modern tailoring meets fluid ease. Long wool coats, sculpted blazers, and precisely cut suits take centre stage, while liquid satin dresses and softly draped skirts introduce movement and quiet luxury. Textured knitwear, quilted outerwear, and technical layers infuse functionality, balancing urban sophistication with an understated sense of practicality.

Accessories and footwear fuse style with utility, drawing inspiration from the collection narrative.

Hiking-inspired backpacks are reimagined to clean, contemporary day bags with lock closures, designed for urban life on the move. Function carries through knit accessories, with Teflon-coated beanies offering subtle weather resistance, while mohair scarves and elongated gloves add a tactile contrast. Footwear shifts between versatility and refinement, from high-shaft boots and contemporary Chelsea styles to slim-soled ballerina sneakers that balance performance with elevated detailing.

The collection's colour palette captures the essence of northern landscapes, blending muted silver fern, twilight grey, mossy browns, and aurora-inspired highlights with grounding neutrals. Prints and textures carry the memory of the journey, reflecting the interplay of light and shadow across Sweden's terrain.

Rooted in movement, materiality, and the balance between urban and natural worlds, the collection embodies refined elegance and functional design. Each piece is a considered exploration of silhouette, texture, and practicality, crafted to navigate the rhythm of modern winter living with quiet sophistication. Every look embodies Tiger of Sweden's enduring mastery of cut: refined, dynamic, and designed for life in motion.

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ABOUT TIGER OF SWEDEN

Tiger of Sweden is a Stockholm based fashion house established in 1903. Our heritage is in tailoring, and with an emphasis on cut, shape and quality; innovation and craftsmanship have defined the brand for over a century. Headquartered in Stockholm, Tiger of Sweden's collections are sold globally, both online and at over 1,200 retail stores.

www.tigerofsweden.com

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